

# Learn the Craft of Storytelling Workshop

**Saturday, August 5, 2017, 10:30AM-12:30PM**

**Facilitator: Jose Faus**

**Topic: Telling Your Personal Story**

## **Description**

Picking a thread - weaving a concise narrative and presentation. Participants will focus on the threads of a story that create tension leading to a release. Participants will learn what details that add to the narrative and what details diminish it. Participant will work on dynamics of delivery such as pitch, irony, self-effacement.

## **Outcome**

At the end participants will have a framework that can accommodate any story they want to present.

**Facilitator: Catina Taylor**

**Topic: Getting to the Why, How to Frame an Inspiring Story**

## **Description**

Participants will work through the process of asking 5-7 "whys" to understand and share their reason for starting their business. They will be able to use this process in ascertaining not just their reason for launching their business but for any decision or problem they are attempting to solve. This then, will make them leaders who inspire action from their teams, volunteers, the community and their own selves.

## **Outcome**

Participants will be able to inspire others to act on their own DREAMS and for the benefit of their organizations.

**Facilitator: Laura Packer**

**Topic: Introduction to Storytelling Fundamentals**

## **Description**

Have you always wanted to tell stories but didn't know where to start? Join storyteller Laura Packer for a supportive, welcoming exploration of storytelling fundamentals. Topics covered include: Where to find stories; basic craft and technique; who is your audience; how to keep getting better. This workshop is appropriate for everyone who tells stories include teachers, parents, writers, artists, entrepreneurs, students, and more.

## **Outcome**

By the end of this session, participants will have at least one story they can tell confidently in the setting of their choice. They will have an understanding of story structure, basic performance techniques, connecting with an audience, and more. Participants will leave with an understanding of how to apply storytelling to other crafts, including writing, teaching, learning, entrepreneurship and more

Register at <http://storytellingcraft.eventbrite.com/>

Workshop Held at

**PLEXPOD**